

MANIFESTO

- ✓ Today is an ideal day, a day to adopt new thoughts & say goodbye to old thoughts.
- Today is a great day to build my organization.
- ✓ I will work within my team to achieve my company's goal.
- ✓ I willwork towards the vision of my organization & live up to the core values.
- ✓ I will work hard towards my strategy sheet & plan exactly what i am supposed to do every year, every quarter, every month, every week and every day of my life.

MANIFESTO

- ✓ Today onwards, i will work to take all the resources provided to me from a lower level to a higher level to achieve what i have set to achieve.
- ✓ I hereby abide to work hard with complete dedication & commitment & promise to build a success story for myself & my organization.

CORE PURPOSE

To provide smart cutting edge solutions & technology for consistent performance, so that customers will have 100% satisfaction and peace of mind.

CORE VALUES

- ✓ Relationships
- ✓ Trust
- **✓ Excellence**
- ✓ Innovation
- **✓ Discipline**

CORE VALUES

Relationships

- Value all our relationships internal & external.
- Exceed expectations.
- ✓ Open to feedback & change.
- Consider the needs of others.

Trust

- ✓ Faith & belief in each other.
- ✓ Be committed.
- → Be credible, competent & transparent with everyone.
- ✓ Act with courage, candor& compassion.

Excellence

- Exercise discipline & focus.
- ✓ Make a positive impact.
- ✓ Build a legacy of greatness.
- ✓ Strive for quality in everything we do.

CORE VALUES

Innovation

- Creative & open minded.
- Embracing technology.
- ✔ Promoting industry's best practices.
- Constantly improving products.
- ✓ To be curious, adaptable & flexible about change.

Discipline

- Withstand the temptations of life.
- Discipline is the mortar that holds together all our values.
- ✓ We respect rules & boundaries because we care for each other.

B.H.A.G.

(big hairy audacious goals) of prestige (india)

To Incorporate great practices of JOHN DEERE and become

A 500 Million \$ company

by Year **2038**

VIVID DESCRIPTION

By 2038.....

- ✓ Prestige (India) will be in 100 acres.
- Prestige (India) will be having all the best certifications of our industry.
- ✓ Prestige (India) will have 1000+ employees.
- Prestige (India) will be working with more than 5000 buyers every year.
- Prestige (India) will be listed in G.P.T.W

VIVID DESCRIPTION

- Prestige (India) will be having 5 plus diversified businesses.
- Prestige (India) will be having a joint ventures with the tractor industry.
- Prestige (India) will be providing aid for the education of employees and their children.
- Prestige (India) will be having a medical-bond facility for employees and their family.

BRAND PROMISE

Deliver quality to satisfy customer needs.



OUR BRAND





